

Miguel Rosales

[in LinkedIn](#) | [+1 \(970\) 309-5742](#) | [My Portfolio](#) | [miguelrosales1264@gmail.com](#) | [GitHub](#)

I am a Front-end Developer with 2 years of experience in web and software development. I aim to design and develop custom software solutions that are visually appealing, compelling, persuasive and are optimized for SEO visibility. I have worked with diverse teams and industries, including healthcare, construction, photography, ecommerce, and others, participating in all aspects of software development from coding to software design.

Skills

- **Programming Languages** - JavaScript | TypeScript | Python | C++ | C# | Java
- **Paradigms & Patterns** - Object-Oriented Programming (OOP) | Functional Programming (FP)
- **Frontend** - React | React Native | Redux | Next.js | HTML5 | CSS3 | Website Performance | Responsive web design | SPA | SSR | JSS
- **Backend** - Node | Express | RESTful APIs
- **Cloud Services** - GCP | Firebase | Vercel | Netlify
- **Testing** - Unit Testing | Integration Testing | JUnit
- **Databases** - SQL | MySQL | PostgreSQL | NoSQL | MongoDB
- **Tools, Methodologies** - Git | GitHub | GitLab | Jira | Figma | Agile | Scrum
- **Languages** - English, Spanish – *Professional proficiency and above. Fluent in both.*

Experience

Software Developer

[Edge Optics](#)

US (Remote) 02/2025 - Current

- **Collaborated with the management** to ensure alignment on vision and goals, delivering a tailored solution using Wordpress, JS, and GoHighLevel APIs that exceeded expectations.
- **Used Google Tag Manager for tracking** key performance metrics like Google Ads Clicks, Google Ads Conversions, Organic Traffic, and Organic Conversions.
- **Crafted compelling and SEO-driven copy** to improve search engine rankings and effectively communicate the business's value proposition, resulting in increased online visibility. **Conducted thorough keyword research** to target local audiences, improving the site's organic traffic and search rankings in competitive markets.
- **Developed a cohesive design aesthetic** that reflected the brand's identity, ensured the responsiveness for mobile and tablet views, communicating a professional and trustworthy online presence for the business.

Software Developer

[JDO Roofing & Gutters LLC](#)

US (Remote) 08/2024 - Current

- **Collaborated with the management** to ensure alignment on vision and goals, delivering a tailored solution using Nextjs, HTML, CSS, Squarespace, and GoHighLevel APIs that exceeded expectations.
- **Integrated Google Analytics for tracking** key performance metrics like Page Views, Organic Traffic, and Organic Conversions.
- **Crafted compelling and SEO-driven copy** to improve search engine rankings and effectively communicate the business's value proposition, resulting in increased online visibility. **Conducted thorough keyword research** to target local audiences, improving the site's organic traffic and search rankings in competitive markets.
- **Developed a cohesive design aesthetic** that reflected the brand's identity, ensured the responsiveness for mobile and tablet views, communicating a professional and trustworthy online presence for the business.

Software Developer

[RJG Contracting](#)

US (Remote) 05/2025 - 08/2025

- **Collaborated with the management** to ensure alignment on vision and goals, delivering a tailored solution using Nextjs and GoHighLevel APIs that exceeded expectations.
- **Integrated Google Analytics for tracking** key performance metrics like Page Views, Organic Traffic, and Organic Conversions.
- **Crafted compelling and SEO-driven copy** to improve search engine rankings and effectively communicate the business's value proposition, resulting in increased online visibility. **Conducted thorough keyword research** to target local audiences, improving the site's organic traffic and search rankings in competitive markets.
- **Developed a cohesive design aesthetic** that reflected the brand's identity, ensured the responsiveness for mobile and tablet views, communicating a professional and trustworthy online presence for the business.

Education

Bachelor's Degree

[Colorado State University](#)

Fort Collins, Colorado

- Bachelor of Science Computer Science with GPA: 3.4